

1st International Scientific Conference

INNOVATIONS IN BUSINESS

Leadership – Relationships – Value in the Age of the Digital Revolution

The *Innovations in Business* International Scientific Conference brings together academia, the dynamic business community, and economic development institutions.

Venue: Hotel Focus Conference Centre
109 Warszawska Avenue, 20-832 Lublin, Poland

Lublin, 25–27 November 2026



CONFERENCE PROGRAMME

Wednesday, 25 November 2026

16:00–18:00 – Arrival of participants and hotel check-in

19:00–24:00 – Bavarian-themed dinner

Thursday, 26 November 2026

07:30–09:00 – Breakfast

09:00–10:00 – Participant registration – Main Lobby, Hotel Focus

10:00–10:40 – Welcome and opening of the conference. Speeches by representatives of international universities.

10:40–11:15 – Inaugural lecture entitled '**Strategy against the Giants'** –

Keynote speech**:** Prof. Wojciech Czakon, PhD, DSc, Dr h.c. – Jagiellonian University

11:15–11:20 – Announcement of the rules for the conference competitions

11:20–12:25 – **"Innovation in Practice – Financial Innovation in the Era of Green Energy"**
Panel discussion with business representatives

12:25–12:50 – Coffee break

12:50–13:20 – **"The Digital Transformation of Learning – How Do People Learn and Develop in Organisations Today?"**
Marta Machalska – President of Digital Learning Centre Sp. z o.o. and iPro Sp. z o.o.; Digital Learning Strategist

13:30–14:00 – **Lecture for Early-Career Researchers: "Independence, Originality and Innovation – Three Pillars or Three Dilemmas of a Doctoral Dissertation in Management and Quality Sciences?"**
Jarosław Korpysa, DSc, Associate Professor at the University of Szczecin; Member of the Presidium of the National Alliance of Doctoral Schools

14:00–15:00 – Lunch

15:00–16:30 – **Debate: "Innovation in Theory and Practice"** - Academics vs. Practitioners
Moderated by Professor Ewa Stańczyk-Hugiet, DSc, Dr h.c. – Wroclaw University of Economics and Business

16:30–17:15 – An Oenological Journey with a Glass of Inspiration



17:30–19:00 – Free time

19:00 onwards – Gala Dinner – Pre-St. Andrew's Night Celebration

Friday, 27 November 2026

07:30–08:30 – Breakfast for participants

08:30–09:30 – **"Let's Talk Business – Business Breakfast with the Employers of the Lublin Region"**

09:30–10:00 – Speech by the Director of the National Centre for Research and Development (NCBR) Professor Jerzy Małachowski, DSc, Eng.

10:00–13:00 – **MENT-D-OR Panel – Mentor and Doctoral Researcher**

The panel is designed for early-career researchers and doctoral candidates, providing an opportunity to present their research achievements and scientific concepts. During the session, mentors and doctoral supervisors will share their experiences and best practices in conducting research and preparing doctoral dissertations.

10:00–11:00 – Mentor and Doctoral Researcher – Part I

10:00–11:30 – **"Innovation and Market Uncertainty"** – Poster Session

11:30–12:00 – Hotel check-out

12:00–13:00 – Mentor and Doctoral Researcher – Part II

13:00–13:15 – **Competition Awards Ceremony and Presentation of Certificates** to participants of the MENT-D-OR – Mentor and Doctoral Researcher Panel

13:15–13:30 – Conference Summary and Closing Ceremony

13:30–14:00 – Lunch